



XLVIII NATIONAL CONVENTION

NOVEMBER 19 & 20, 2020 an on-line event too!
MEXICO CITY

The **XLVIII National Convention** is an event organized by the Mexican Institute of Finance Executives, A.C. (IMEF), as the most representative national event –with an international scope– of the financial and economic profession, which will be based in Mexico City, but accessible also on-line.

The IMEF has been highlighting the relevance of the private sector and business management in promoting investment and economic growth with a social focus. The positive impact that companies can have on the development of people, communities and regions, through investment and responsible business and financial management, are –from our perspective –a viable alternative for the recovery of economic growth with social responsibility.

Today the fundamental issues on the global public agenda are low economic growth, inequality, poverty and the destruction of our environment. The solution is obvious: sustainable economic growth and distribution of wealth. However, wealth that has not been created cannot be distributed and ephemeral wealth should not be created, while irrationally ending up with the resources that allow sustaining that growth.



JOSEPH STIGLITZ



RAJ SISODIA



YANIS VAROUFAKIS



MARIUZ CALVET



ALEJANDRO DÍAZ DE LEÓN

Among other well renowned experts, will present ideas, analysis and solutions in order to...

- Review the current business models.
- Reduce inequality and poverty
- Generate sustainable business ideas
- Achieve socially responsible business management
- Take advantage of financial inclusion as a platform for equity and social development
- Generate investment and economic growth with a social focus
- Contribute to sustainable development
- Create investment funds with social impact
- Develop the skills required by a business environment that is more committed to the welfare of society.

The event will take place on November 19 and 20, 2020, estimating a face-to-face audience of 200 attendees and +1000 people remotely, as an event in a hybrid form, that is, both face-to-face and digital, with people from all over Mexico, Latin America and the rest of the world, under the general topic of **Inclusive Economy: Investment and Growth with a Social Focus**.

EVENT REGISTRATION

In-person event:

\$616^{USD}.25

\$14,790^{MXN}

Digital event:

\$229^{USD}.50

\$5,221^{MXN}

IAFEI discount code: ASOCIACIONES_PRESENCIAL

IAFEI discount code: ASOCIACIONES_VIRTUAL

IMPORTANT:

- The registration and payment links are in Spanish. The price will be shown in MXN.
- The international **In-person event** costs \$725 USD; the **digital**, \$270 USD. IAFEI members have %15 discount.
- It is necessary that in the field "Introduce código promocional" enter the discount code **ASOCIACIONES_PRESENCIAL** to apply a discount of %15 for IAFEI members.

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